

**Privacy Policy**  
for  
[www.naadam.org](http://www.naadam.org)

Please read this privacy policy (this “**Privacy Policy**”) to learn more about:

- what personally identifiable information including sensitive personal information [www.naadam.org](http://www.naadam.org) (the “**Website**”) collects;
- how the information is used;
- with whom the information may be shared;
- how you can access and change your account settings;
- what security procedures are in place to protect the loss, misuse or alteration of information collected by the Website; and
- how to contact us.

Your privacy is our top concern. We work hard to earn and keep your trust, so we adhere to the following principles to protect your privacy:

- We do not share, rent, trade or sell your personally identifiable information to third parties other than as described within this Privacy Policy.
- We do not share your contact information with another user without your consent.
- Any personally identifiable information that you provide will be secured with industry standard protocols and technology.

This Privacy Policy covers the Website accessed via the Internet. It does not, however, apply to entities that the Website does not own or control. By using or accessing the Website, you agree to our privacy practices outlined in this Privacy Policy.

**What information do we collect?**

The Website collects personal information and/or sensitive personal information from you if and when you register on the Website, place an order/donation, subscribe to the Website’s newsletter, respond to a survey or fill out a form on the Website.

Accordingly, you may be asked to enter your name, sex, e-mail address, mailing address, phone number, credit card information and/or other financial information for processing payment transactions, medical records and history, among other details.

**What purposes do we use your information for?**

Any of the information the Website collects from you may be used for one of the following purposes:

1. To personalize your experience on the Website (your information helps us to better respond to your individual needs).
2. To improve the Website (we continually strive to improve the Website offerings based on the information and feedback we receive from you).
3. To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs).

4. To process transactions on the Website.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other entity for any reason whatsoever, without your consent, other than for:

1. the express purpose of delivering the purchased product or service requested by you from the Website;
2. administering a contest, promotion, survey or other Website feature; and
3. sending periodic emails.

The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to sending you occasional company news, updates, and related product or service information, among others.

#### **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information if and when you place an order or enter, submit, or access your personal information on the Website.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, financials, etc.) will not be stored on our servers.

You are solely responsible for the authenticity of the personal information and/or sensitive personal information or data supplied by you, and we are not liable for the said authenticity under any circumstances whatsoever.

#### **Does the Website use cookies?**

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser that enables the site or service provider's systems to recognize your browser and capture and remember certain information. You have the option on disabling cookies on your browser.

We may use cookies to help us remember and process the items in your shopping cart, understand and save your preferences for future visits and keep track of advertisements.

#### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating the Website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe the release is appropriate to comply with law, enforce our site policies, or protect our rights, property and/or safety and those of others. However, non-

personally identifiable visitor information may be provided to other parties for marketing, advertising and/or other uses.

### **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on the Website. These third party sites may have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these third party sites. Nonetheless, we seek to protect the integrity of the Website and welcome any feedback about these third party sites.

### **Online Privacy Policy Only**

This Privacy Policy applies only to information collected through the Website and not to information collected offline.

### **User Agreement/Terms and Conditions**

Please also visit our User Agreement containing terms and conditions establishing the practices, policies, use, disclaimers, and limitations of liability governing the use of the Website.

### **Your Consent**

You have the option of not providing your personal information and/or sensitive personal information to the Website. Should you choose not to provide the same to the Website, do NOT access, view, download or otherwise use any of the Website's web pages, information or Services.

By using the Website, you consent to this Privacy Policy. After registration, you have the option to withdraw your consent for usage of the said personal information and/or sensitive personal information upon notifying us in writing, on the happening of which we will take steps as permitted by law.

### **Changes to the Privacy Policy**

If we decide to change/amend/modify the Privacy Policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

### **Contact us**

The information described in this Privacy Policy is collected and retained by Naadam Organisation, which owns the Website. Should you have any concerns pertaining to this Privacy Policy and/or the information shared hereunder, please contact us at:

Naadam Organisation  
8<sup>th</sup> Floor Swarnajayanthi Complex  
Ameerpet, Hyderabad 500038. India.

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[www.naadam.org](http://www.naadam.org)